

Full Company Name:

Please describe the nature of your business/product/service:

Please describe your target market (age, gender, income, marital status, job title, etc.):

Please describe your goals and vision for your logo? What would you like to see and what feel should it project?

Please list a few of your competitor's and what you do or do not like about their logos?

Can you provide samples logos that you like? If so, what do you like? *(please provide links where possible)*

Is there a specific color palette that you would like to see?

Do you have a tagline that needs to be implemented? If so, please list it here:

What kind of materials will the logo be used on? *(i.e. stationery, brochures, signage, website, products, vehicle, etc.)*

If you choose to contract Strong Design Studios to create your logo, the following items will need to be supplied before beginning the project:

- ✓ Completed questionnaire
- ✓ Sample images or links that should be taken into consideration
- ✓ 50% deposit